



powered by ONESPARTANBURG INC.

TO ADVERTISE

Email [hhoward@onespartanburginc.com](mailto:hhoward@onespartanburginc.com)

OneSpartanburg, Inc. has discretion on all advertising content to retain the integrity of the product.

InTheBurg is a daily email designed to showcase our community's vitality and boost community pride among current and future residents. The email features positive news, happenings, and events countywide encouraging people to discover all Spartanburg has to offer.

48,000  
daily subscribers

26%  
average open rate

### SPONSORED ADVERTORIAL

non-member: \$250 | member: \$125

A sponsored advertorial would be one of five primary pieces of content in an InTheBurg email, and could be featured in the email description and subject line. The content would be aligned with the product, promoting community pride or things to do around Spartanburg County. See examples to the right.

Please include preferred photo/image and proper hyperlinks when submitting content. Content Manager will edit advertorial text to fit as needed.

lead time: Minimum of two weeks, connect with the Content Manager in special circumstances.

### BANNER AD

non-member: \$1,500/week | member: \$750/week

Banner ads will be placed in the center of each day's InTheBurg email, and will include a hyperlink to a website, offer, product, etc.

ad dimensions: 600x200 px

lead time: Two weeks

### FEATURED JOB

non-member: \$150/week | member: \$75/week

Featured jobs appear below the main InTheBurg content and banner ad each day. One featured job will be displayed per client, per week. Additional opportunities for placements are available for longer-term commitments to InTheBurg sponsorship.

lead time: One week

### EVENT

cost: \$50/event

Event inclusions appear as linked text at the bottom of each InTheBurg email. Please include relevant details (cost, date, location, time) with any event submission and sponsorship.

lead time: One week prior to event date

Something looks different. Good different. Don't tell us, it's on the tip of our tongue...



powered by ONESPARTANBURG INC.

Can you call it a comeback if we never left your inbox? Check out InTheBurg's fresh new email design today, complete with our revamped website!

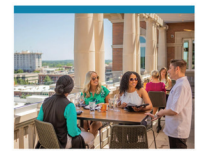


New design, same InTheBurg you know & love.

#### New Week, Fresh Design

InTheBurg got a facelift. Today, we officially unveil a revamped design for both the daily email content you know and love, and the website, [www.InTheBurg864.com](http://www.InTheBurg864.com). This refreshed design allows our content to be more user-friendly, and more visually-appealing, as you learn what to do, where to go, and what to see in and around the 'Burg.

[Explore Our New Website!](#)

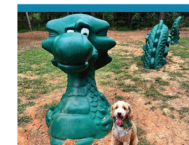


Rooftop bar at Rick Erwin's Level 10, atop AC Hotel

#### Elevate Your Dinner Date

From menus to ingredients to plating, downtown Spartanburg's wide variety of restaurants offer some truly tantalizing options for your favorite foodie. Check out this guide to five local favorites, including the inside scoop on some of the best bites you can find at each- ranging from beer-braised beef to traditional Italian desserts.

[Upscale Downtown Dining](#)



Take your pup's photo with the dragon or at one of the entrance selfie stations; via Tyger River Park

#### Tyger Run Dog Park

Tyger River Park's (179 Dillard Rd) new dog park opened this summer, operated by Spartanburg County Parks & Recreation. Tyger Run Dog Park features two fenced parks separated by dog size, shaded seating, and a water station, open 7am-9pm daily. Check out the 1.25-mile walking trail nearby for a leisurely leashed walk. [Take a virtual tour of the dog park.](#)

[More Park Amenities](#)

### see yourself at

#### Spartanburg Regional Healthcare System

- Clinical RN II (Palham Medical Center)
- CNA Walk-In Wednesday Hiring Event (Ellen Seagar Nursing Center)
- Driver Class A- Mobile Logistics Coordinator (Spartanburg Medical Center)
- Internal Medicine Clinical Pharmacist Specialist (Spartanburg Medical Center)
- Mechanic I (Spartanburg Medical Center)
- Occupational Therapist-Acute Care- Mary Black (Spartanburg Medical Center)

#### University of South Carolina - Upstate

- USC Upstate is hiring for multiple positions in development, nursing student recruitment, internship coordination, advising and career services, landscaping, security, and more. Check out their careers page to find the role that's right for you.

### what else?

Learn how to make your own macrame plant holders in the Spark Space at Spartanburg County Public Libraries Headquarters (151 South Church St.) The event on Wednesday, September 27th is FREE to attend, 9pm-5pm, but advance registration is requested due to limited class space.

Tickle your tastebuds with a tequila pairing dinner at Eighteen Hundred Drayton Catering & Events on Thursday, September 8th. The event will feature a five-course meal and guided pairing tasting. *Must be 21+ to attend.*

September 6th-12th, Spartanburg County Public Libraries will exhibit "September 11, 2001: The Day That Changed the World," a poster exhibit created by the 9/11 Memorial Museum in partnership with the National Endowment for the Humanities. The exhibit will be on display at the Boiling Springs Library (871 Double Bridge Rd.), Cyle-Westside Library (525 Oak Grove Rd.) and the Headquarters Library (151 South Church St.)

[View our events calendar](#)